

Maximise Your Opportunities in 2009

Mirixa AustraliaTM programs strengthen the relationship between pharmacist and patient, advance the quality of patient care, and deliver new professional services revenue – creating a vibrant future for pharmacy.

MirixaProTM web-based clinical platform delivers pre-qualified patient cases and streamlines care delivery, documentation and payment. Supported by Mirixa Australia's standardised clinical programs, pharmacists can easily deliver personalised patient education and coaching. With Mirixa Australia programs, pharmacists are primed to enhance their patients' knowledge, attitude and skills on the value of medication adherence to achieve full therapeutic benefits.

Designed for the busy pharmacist

Because Mirixa Australia programs and technologies were designed by pharmacists for pharmacists, they are easy to use and complement current dispensing and counselling practices. Mirixa automatically identifies patients who would benefit from an adherence program, provides the program protocols and materials, and manages the payment back to the pharmacy for providing professional services.

Helping community pharmacies make a difference and create a new revenue stream

Mirixa Australia programs enable pharmacists to assist patients on behalf of leading healthcare organisations whilst earning reimbursement for their time and effort spent delivering services.

Mirixa Australia medication compliance programs scheduled to launch in 2009 are commissioned by pharmaceutical companies that manufacture some of the most highly prescribed medications in the country. This maximises potential to assist patients as well as the chance to grow professional service revenues.

Achieve better patient care and business results

Mirixa AustraliaTM programs bring revenue - and the technology needed to streamline program delivery - to pharmacies, elevating the level of patient care and enhancing patient loyalty.

By working closely with Mirixa Australia in 2009, you can maximise your pharmacy's opportunity to make a difference in patient care while also generating new professional services revenue.

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www.mirixa.com.au