The Pharmacy Guild of Australia

SPONSORSHIP PROSPECTUS

NSW BRANCH

WELCOME TO THE PHARMACY GUILD OF AUSTRALIA (NSW BRANCH)

YOUR INVITATION TO SPONSOR & PARTICIPATE

This document is provided as a request for a proposed collaboration effort in event sponsorship including brand association, activation, and gifting for the upcoming events hosted by The Pharmacy Guild of Australia. The sponsorship packages available provide exceptional value and offer exposure across all aspects of the event, enhancing your involvement.

Background

The Pharmacy Guild of Australia is an employer's organisation registered under the Workplace Relations Act. Its role is to service the needs of independent community pharmacies. It exists for the protection and development of its members and to maintain community pharmacies as the most appropriate providers of health care to the community through optimum therapeutic use of drugs and drug management, industrial matters as well as providing local member support and advice regarding workplace relation matters. Most of these pharmacies are direct members of the guild.

Community pharmacies are the most frequently accessed and most accessible health destination particularly in rural and regional areas, with over 440 million individual patient visits annually. The pharmacy profession continues to be strongly represented by women, with 62.5% of Australian pharmacists being female (19,715 female pharmacists compared to 11,850 male pharmacists). Despite the large representation being female only 30% of pharmacy owners are women and/or in leadership roles.

The Pharmacy Guild of Australia (NSW Branch) will be hosting the following events in 2027:

Signature events:

- Women in Pharmacy Lunch, 5 March
- APP NSW Member-Only Networking Lunch, 18 March
- Parliamentary Flu Vaccination Clinic, 30 March
- NSW Parliamentary Reception, 12 October
- NSW Branch President's Christmas Function, 1 December

In-person member receptions:

- Tamworth, 9 February
- Sydney, 11 May
- Newcastle, 8 June
- Central Coast, 28 July
- Dubbo, 3 August
- North Sydney, 23 September
- Western Sydney, 28 September
- Wollongong, 19 October
- South West Sydney, 23 November

All program dates remain subject to confirmation and change.

SPONSORSHIP PACKAGES & ENTITLEMENTS

PLATINUM SPONSOR ($10,000 EX. GST)

- Sponsored host and employees are entitled to 8 complimentary registrations to the sponsored event
- Opportunity to have first choice to sponsor one of the following events:
  - Women in Pharmacy Lunch, 5 March
  - APP NSW Member-Only Networking Lunch, 18 March
  - Parliamentary Flu Vaccination Clinic, 30 March
  - NSW Parliamentary Reception, 12 October
  - NSW Branch President's Christmas Function, 1 December
  - Sydney CBD / VIP Reception, 11 May
- Company name and/or logo on event-related marketing material (i.e. invitations and weekly email)
- Company name and/or logo on event signage (in prominent font)
- Opportunity to promote company at the sponsored event (e.g. Pull up banner/brochures/gift bags - sponsor to provide artwork/items)
- Opportunity to appoint company representative to speak (up to 10 minutes) at sponsored event
- Company sponsorship acknowledged by Chair/Facilitator at event

GOLD SPONSOR ($5,000 EX. GST)

- Up to 4 complementary registrations to the sponsored event
- Opportunity to sponsor two of the following Guild Member Receptions:
  - Tamworth, 9 February
  - Sydney, 11 May
  - Newcastle, 8 June
  - Central Coast, 28 July
  - Dubbo, 3 August
  - North Sydney, 23 September
  - Western Sydney, 28 September
  - Wollongong, 19 October
  - South West Sydney, 23 November
- Company name and/or logo on event-related marketing material (i.e. invitations and weekly email)
- Company name and/or logo on event signage (in prominent font)
- Opportunity to promote company at the sponsored event (e.g. Pull up banner/ brochures / gift bags -sponsor to provide artwork/items)
- Opportunity to appoint company representative to speak (5-10 minutes) at sponsored event
- Company sponsorship acknowledged by Chair/Facilitator at event

SILVER SPONSOR ($2,000 EX. GST)

- Up to 2 complementary registrations to the sponsored event
- Opportunity to sponsor one of the following Guild Member Receptions:
  - Tamworth, 9 February
  - Sydney, 11 May
  - Newcastle, 8 June
  - Central Coast, 28 July
  - Dubbo, 3 August
  - North Sydney, 23 September
  - Western Sydney, 28 September
  - Wollongong, 19 October
  - South West Sydney, 23 November
- Company name and/or logo on event-related marketing material (i.e. invitations and weekly email)
- Company name and/or logo on event signage
- Company sponsorship acknowledged by Chair/Facilitator at event

BRONZE SPONSOR (GIFTED ITEMS)

- Up to 2 complementary registrations to Guild events
- Provide items/products to include in Gift bags (i.e. stationary- notepads/pens, hair/beauty products, pharmacy products etc.) and will be used at events of our choice

PRIMARY CONTACT DETAILS

The Guild hopes that the information contained within this document addresses all of your initial queries. However, should you have any further questions, please contact our Events team on the details below:

Ian Bartlett - Director, Membership Services
Suite 201, 10 Norbrik Drive
Bella Vista NSW 2153
Tel: 02 9467 7166
Email: ian.bartlett@nsw.guild.org.au

Cheryl Arida - Events Planner
Suite 201, 10 Norbrik Drive
Bella Vista NSW 2153
Tel: 02 9467 7103
Email: cheryl.arida@nsw.guild.org.au

SPONSORSHIP AGREEMENT FORM

TO CONFIRM YOUR SPONSORSHIP, SIMPLY COMPLETE AND AUTHORISE THE SPONSORSHIP FORM AND RETURN IT TO THE EMAIL NOTED BELOW

FOR INVOICING PURPOSES

Company Name: _____

Contact Person: _____

Position: _____

Company address: _____

State: _____

Postcode: _____

Phone: _____

Mobile: _____

Email: _____

Signature: _____

LEVEL OF SPONOSRSHIP (Please tick the level of sponsorship)

❑ **PLATINUM SPONSOR ($10,000 ex. GST)**
Tick 1 event

- ❑ Women in Pharmacy Lunch
- ❑ APP NSW Member-Only Networking Lunch
- ❑ Parliamentary Flu Vaccination Clinic
- ❑ NSW Parliamentary Reception
- ❑ NSW Branch President's Christmas Function
- ❑ Sydney CBD / VIP Reception

❑ **GOLD SPONSOR ($5,000 ex. GST)**
Guild Member Receptions (Tick 2 x location/s)

- ❑ Tamworth
- ❑ Sydney
- ❑ Newcastle
- ❑ Central Coast
- ❑ Dubbo
- ❑ North Sydney
- ❑ Western Sydney
- ❑ Wollongong
- ❑ South West Sydney

❑ **SILVER SPONSOR ($2,000 ex. GST)**
Guild Member Receptions (Tick 1 x location)

- ❑ Tamworth
- ❑ Sydney
- ❑ Newcastle
- ❑ Central Coast
- ❑ Dubbo
- ❑ North Sydney
- ❑ Western Sydney
- ❑ Wollongong
- ❑ South West Sydney

❑ **BRONZE SPONSOR (Gifted items)**

PAYMENT DETAILS

Upon receipt of the completed form, an email confirmation and tax invoice will be sent for the total amount, with payment to be made no later than 14 days from date of invoice.

Please return completed form to events@nsw.guild.org.au