



**The Pharmacy
Guild of Australia**

Industry Update

PRESENTED BY: TRENT TWOMEY, National President
SUZANNE GREENWOOD, Executive Director



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SPECIAL GUEST

Adj. Prof. John Skerritt

**Deputy Secretary,
Australian Department of Health
Head, Therapeutic Goods Administration**





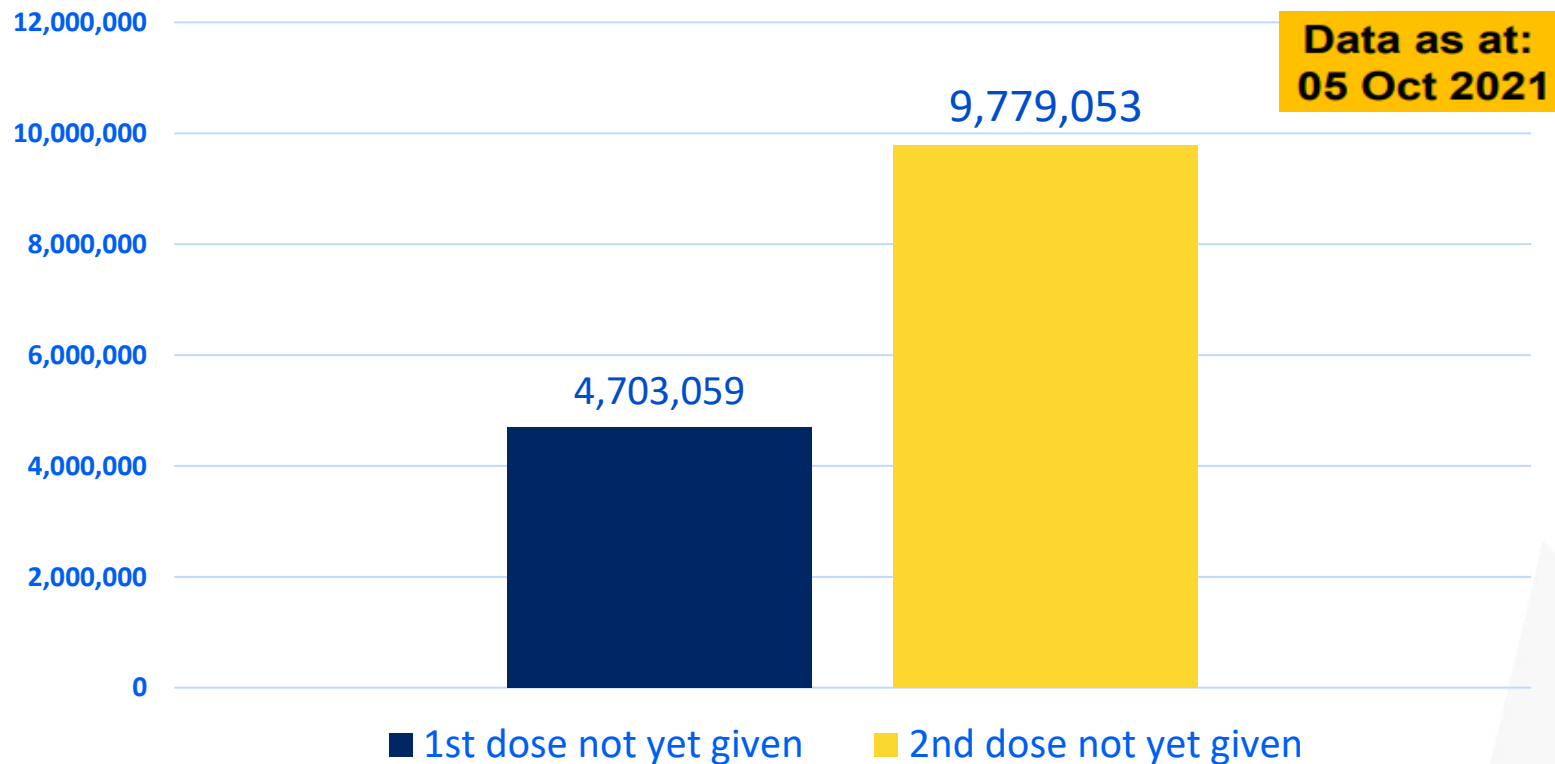
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State of Play



14.48 million COVID-19 vaccine doses not yet given to patients

(Population 12 and over)



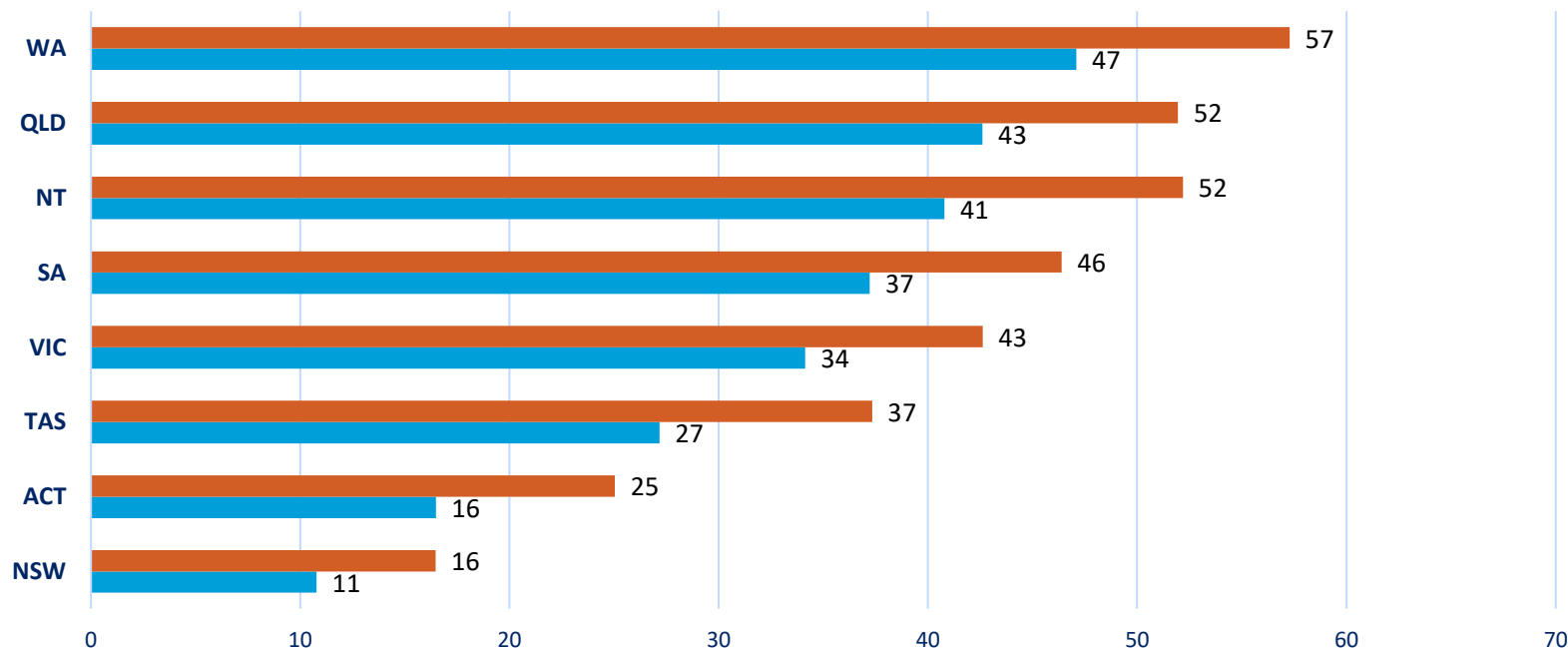
Booster & 5-11 yrs vaccinations coming soon

90% is the new 80%



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Estimated number of days for 80 % and 90% of populations aged 16 and over to have two COVID-19 vaccine doses*



* Estimates are extrapolated from daily vaccination trends in week to 29 September and may therefore change

■ 16 and over 90% ■ 16 and over 80%

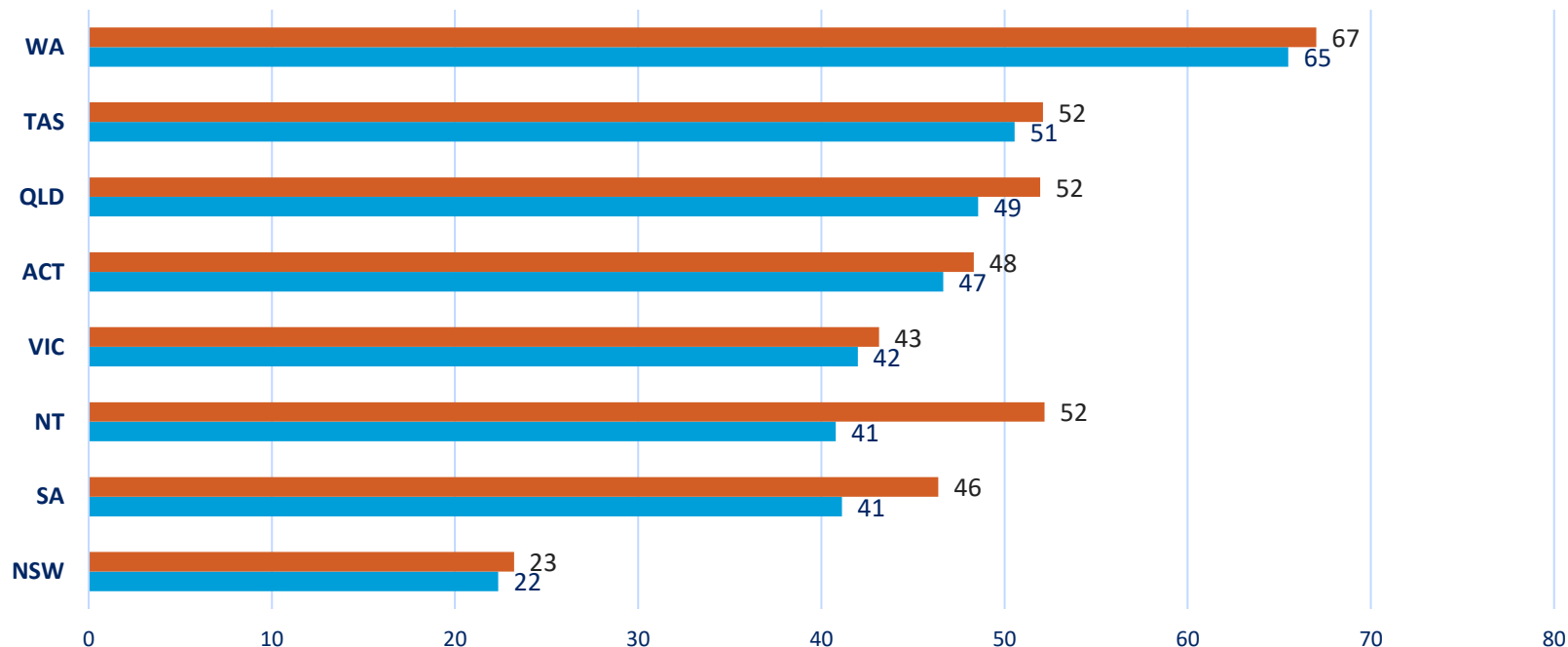
| | ACT | NSW | NT | QLD | SA | TAS | VIC | WA |
|-----------------|------------|------------|------------|------------|------------|------------|------------|------------|
| 16 and over 80% | 17/10/2021 | 11/10/2021 | 10/11/2021 | 12/11/2021 | 7/11/2021 | 28/10/2021 | 4/11/2021 | 17/11/2021 |
| 16 and over 90% | 26/10/2021 | 17/10/2021 | 22/11/2021 | 21/11/2021 | 16/11/2021 | 7/11/2021 | 12/11/2021 | 27/11/2021 |

90% is the new 80%



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Estimated number of days for 80 % and 90% of populations aged 12 and over to have two COVID-19 vaccine doses*



* Estimates are extrapolated from daily vaccination trends in week to 29 September and may therefore change

■ 12 and over 90% ■ 12 and over 80%

| | ACT | NSW | NT | QLD | SA | TAS | VIC | WA |
|-----------------|------------|------------|------------|------------|------------|------------|------------|-----------|
| 12 and over 80% | 16/11/2021 | 23/10/2021 | 10/11/2021 | 18/11/2021 | 11/11/2021 | 20/11/2021 | 11/11/2021 | 5/12/2021 |
| 12 and over 90% | 18/11/2021 | 24/10/2021 | 22/11/2021 | 21/11/2021 | 16/11/2021 | 22/11/2021 | 13/11/2021 | 7/12/2021 |



950,100 vaccines in pharmacy

MODERNA

199,600

COVID-19 vaccines
administered by
community
pharmacy reported
in AIR

ASTRAZENECA

750,500

COVID-19 vaccines
administered by
community
pharmacy reported
in AIR

Number of pharmacies administering by state

| Vaccine | ACT | NSW | NT | QLD | SA | TAS | VIC | WA | TOTAL |
|-------------|-----|------|----|-----|-----|-----|-----|-----|-------|
| Astrazeneca | 64 | 1087 | 19 | 721 | 260 | 82 | 679 | 417 | 3329 |
| Moderna | 61 | 1029 | 16 | 668 | 239 | 78 | 656 | 372 | 3119 |

Moderna update



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- 3,119 pharmacies with Moderna stock
- Increased allocations for 1000 pharmacies ordering their maximum allocation
- Remaining 2,119 to be reviewed next week
- Moderna eligibility now 12+ years nationally
- Program rules allow outreach, where state/territory regulations permit
- Transferring of stock between pharmacies encouraged
- Remember to manage your booking portal
- Ability to make additional orders by calling the VOC 1800 318 208



Not too late to participate. Please refer to the 26 July email from Pharmacy Programs Administrator

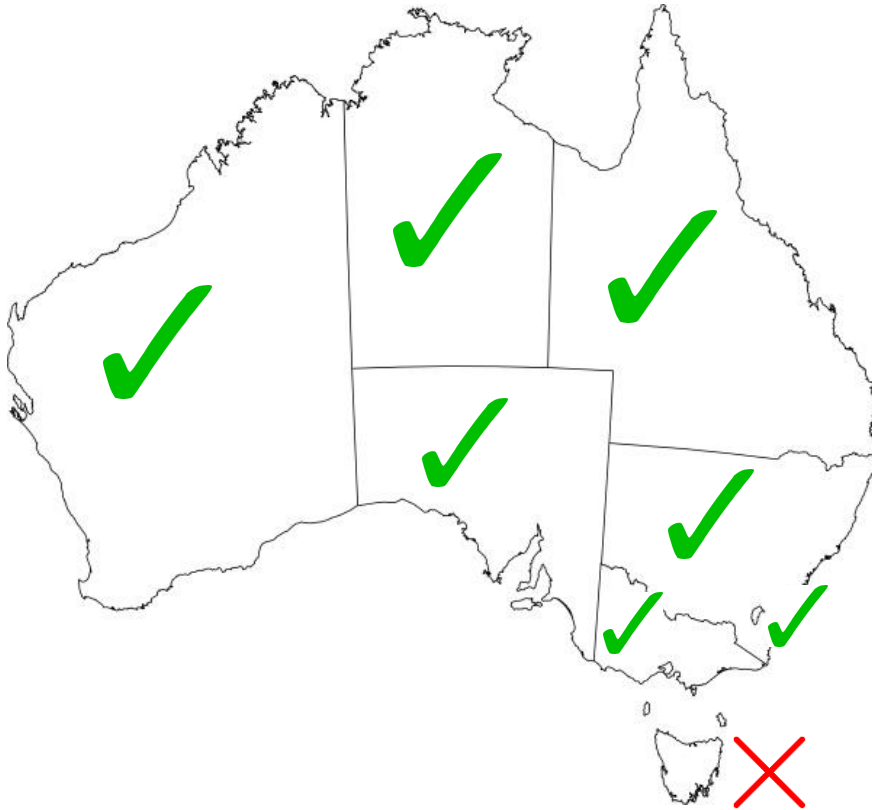


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Latest Updates



Outreach Services



Check state/territory regulations for specific requirements

- CVCP Program Rules now allow outreach services for COVID vaccination if state regulations allow
- Note:
 - Notify PPA of intention to provide outreach services
 - Maximum of 50% of total monthly services
 - Must be within 10km (MM1) or 100km (MM2-7) of pharmacy



Excess stock



Taskforce are looking at a formal redistribution process for excess stock in addition to the ability to transfer between pharmacies



PPA will provide advice to pharmacies within a week



Will include guidance on timing

Guild COVID-19 Marketing Campaign Update



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- Campaign has commenced to boost vaccination rates in pharmacy and address vaccine hesitancy
- findapharmacy.com.au traffic increased
- Pharmacy kit available soon
- Call centres open soon
- Digital media presence



Guild COVID-19 Marketing Campaign Update



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Ask Your Pharmacist

Sponsored · 🌐

We all want to return to the days we could holiday safely, and the best way to return to a sense of normalcy is to get vaccinated.

With countless locations right across the country, your local community pharmacy is the most convenient and accessible location to receive your COVID-19 vaccination.

Visit our website to find your closest location and book yours today!

GET YOUR
COVID VACCINE
At Your Local Pharmacy
Stay safe. Stay local.

Time for a
vacation?

VACCINATION!

📌 Book in with your local community pharmacy today.

FINDAPHARMACY.COM.AU
COVID-19 Vaccinations
Available

BOOK NOW

👍👎👤 Evy Mulja... 66 comments 15 shares

👍 Like 🗨 Comment ➦ Share



Ask Your Pharmacist

Sponsored · 🌐

Local community pharmacies across Australia are now administering the Moderna COVID-19 vaccine, with all those aged 12 and above eligible.

Visit our website to find your closest participating pharmacy and book your appointment today.

Moderna Vaccines
now available at your local
community pharmacy

GET YOUR
COVID VACCINE
At Your Local Pharmacy

BOOK NOW

FINDAPHARMACY.COM.AU
Book Your Appointment Now
Did you know your community pha...

BOOK NOW

👍 Like 🗨 Comment ➦ Share



Ask Your Pharmacist

Sponsored · 🌐

Community pharmacies are the most accessible health destinations in Australia, and we're now administering COVID-19 vaccinations.

Visit our website to find your local community pharmacy and book your appointment today!

GET YOUR
COVID VACCINE
At Your Local Pharmacy

Your local pharmacy is now
administering **COVID-19 vaccines!**

FINDAPHARMACY.COM.AU
COVID-19 Vaccinations
Available

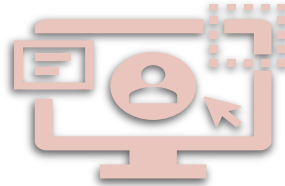
BOOK NOW

👍👎👤 Jo N John ... 77 comments 4 shares

👍 Like 🗨 Comment ➦ Share



FindAPharmacy viewed almost 10 million times (9,999,592 impressions) by a unique audience of over 3 million Australians (3,182,752 reach) since 3 Sept 2021



Conversion rate from digital advertising to visiting website is **1.89%**, compared to the industry average of **0.81%**



Website traffic increased by 718% (550,000 vs 67,000 visitors) in past two months. (Comparing Aug-Sept to June-July period)



320,486 web visits in the **past month**. **144,134** have registered and begun the booking process with their local community pharmacy



45% of people who visit FindAPharmacy go on to register and begin the booking process, (industry average conversion rate is just **3.2%**)



Registration confirmation email, has **54% open rate**, (industry average is **21.72%**)

Employee Vaccination Program

17 national/state organisations signed



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Switching on the Guild's COVID-19 Corporate Vaccination program is easy



GuildCare and GuildCare Lite Subscribers

- Select '*Guild Corporate Health COVID-19 Vaccination – AstraZeneca or Moderna*' service in your calendar
- Your pharmacy will then appear in the client booking portal

Non GuildCare Subscribers

[register here](#) or scan QR code to get started



Quality and Safety

Separate and differentiate vaccine services

Confirm identity of all people who come into your pharmacy to be vaccinated

1

Check AIR

2

Check
patient's age

3

Check the
brand

4

Check the
interval

5

Check patient
contra-
indications

Check all compulsory information is correctly entered and uploaded into AIR

New course available



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Managing aggression in the pharmacy in COVID times

- For pharmacists and pharmacy assistants
- The focus is on preventing, anticipating and reducing the risk of violent and aggressive behaviour in the pharmacy
- Includes ways for you to check your emotional response to such actions and strategies to deal with the negative effects of customer aggression
- Approx 15 minutes to complete
- Can self record CPD
- Available at <https://guleded.guild.org.au/>





Public Health Orders

- Currently apply to Community Pharmacy employees in NSW, VIC and TAS
- In WA, only applies if Pharmacy is linked to a public health facility
- Community Pharmacies that provide services to RACF's must abide by the Public Health Order that applies to Aged Care

Your branch will
continue to provides
state specific
communication to
Members

Rapid Antigen Testing



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What expanded RA Testing means



- RA Tests work best with high viral load
- Not as sensitive as PCR – false readings offset by increased frequency
- Greater application where there is risk of community transmission
- Positive tests progress to PCR testing
- Liverpool Study¹ – published early 2021
 - Testing to protect (vulnerable people, settings)
 - Testing to release (e.g. early release from quarantine)
 - Testing to enable (for safe return to normal activities)
- Extended beyond pilot

¹ <https://www.liverpool.ac.uk/coronavirus/research-and-analysis/covid-smart-pilot/>



RA Testing and community pharmacy

- Until now
 - Pharmacies could only:
 - Use RA Tests for staff
 - Use RA Tests for other organisations to test staff (in-pharmacy or outreach)
 - RA Tests could not be sold or used for home testing
- With the new arrangements from 1 November:
 - Pharmacy will be a major access point for RA Tests for home use
 - Need to ensure pharmacists and pharmacy staff are familiar with RA testing
 - Other requirements to be confirmed e.g. notifications



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Quick Updates...

Oral Contraceptive Interim Scheduling Decision



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- Guild is disappointed in decision not to down-schedule the OCP
 - Considered by the ACMS in June 2021
 - Recommended to stay S4
- Guild supported down-scheduling with practical & reasonable caveats
 - It would improve patient access & continuity of treatment
 - Within scope of pharmacist practice
- Alignment with New Zealand where prescription not required since 2017

Nicotine Vaping Products



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Do pharmacies have to hold state tobacco licences to sell nicotine vaping products ?

TGA encouraging states to remove this requirement

- **Not required in NSW, Victoria or QLD**
- **WA – now not required** if part of a medically supervised smoking cessation program
- **SA – will soon** remove the requirement for pharmacies to hold a tobacco retail licence
- **ACT – will soon** amend legislation to remove requirement for pharmacies to hold a tobacco retail licence
- **NT - still considering** whether to amend its legislation
- **Tasmania - maintaining requirement** for retail and wholesale tobacco licences for pharmacies



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2022
24-27 MARCH
GOLD COAST



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*Terms and conditions apply



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TOURISM
& EVENTS
Queensland





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Recap

Summary



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Ask all people
who walk into
your pharmacy if
they are
vaccinated/had
their second dose

Check AIR
before
vaccinating to
confirm age,
brand and
interval

Confirm
identity of
patient
before
vaccinating

You can
make
additional
orders each
cycle

Process for
returning any
excess AZ stock to
be advised within
a week

Set up your
Guild
Corporate
Health booking
portal to begin
receiving
bookings

Rapid Antigen
Tests

ETA 1 Nov

Oral COVID
treatments from
MSD and Pfizer
in pipeline

Any questions covid-19@guild.org.au

More work to be done...



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- Keep providing feedback:
covid-19@guild.org.au
- All vaccines
All Australians
All pharmacies
- State and territory
regulations and standards





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SPECIAL GUEST

Dr Jeanette Young

Queensland Chief Health Officer, Governor-designate of Queensland

Wednesday, 20 October 2021 @ 8pm AEDST*
7pm AEST





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**Remember we are here
for you!**

**Call 13 GUILD OR
covid-19@guild.org.au**